

## MOTION ON NOTICE

**Councillor Moran will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:**

'That Council:

Remove any entry cost for the New Year's Eve event and replace it with a voluntary gold coin donation to be donated to the Women's and Children's Hospital Foundation.'

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## ADMINISTRATION COMMENT

1. The event design for the 2022 New Year's Eve includes three key elements these being:
  - 1.1 **Family Festival** - a ticketed, event in Rymill Park/Murlawirrapurka (Park 14) delivered by a production partner.
  - 1.2 **Midnight Moments** – to be held at locations across the city.
  - 1.3 **Hybrid lighting and fireworks displays** across the City – at 9.30pm and midnight.
2. In 2021 Council delivered a City-wide New Year's Eve celebration. This approach was informed and supported through market research and the post event evaluation indicated a successful and safe event with positive feedback from the public. The event design for the 2022 New Year's Eve in the City event program will continue to build on the successes and lessons learnt of 2021.
3. Community safety continues to be a key consideration in the design and delivery of the 2022 New Year's Eve event offerings. The capacity and the site design will be in line with any relevant COVID-19 restrictions that may be in place at that time.
4. The total budget for New Year's Eve 2022 is \$400,000 with a budget allocation of up to \$170,000 for the Family Festival – Light Up component.
5. The 2022 New Year's Eve Family Festival Request for Tender is currently in market for an Event Management company to deliver the Family Festival event component as a production partner. This is consistent with last year's approach.
6. No decisions have been reached as to the cost of tickets for the event at this point in time, however affordability is a driver.
7. In 2021 the ticket prices for the Family Festival – Light Up in Rymill Park were \$35 family of 4, \$15 adult, \$10 child 12 and under, \$12 concession, companion card holder \$0, child under 2, \$0.
8. One of the reasons for charging an entry fee versus not charging is that if a ticket holder has purchased a ticket there is higher rate of redemption/attendance at the event. This enables us to manage the event site and anticipate numbers.

9. In 2021 due to changing environment of COVID-19 if a ticket holder was not able to attend they received a full refund.
10. Capacity of the Family Festival event will be consistent with previous years based on the positive feedback received post last years event.
11. If the motion is supported, the estimated cost would be \$110,000, and would need to be factored into the overall event budget.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Stakeholder engagement will be undertaken as part of the overall event planning.
External consultant advice	Not Applicable
Legal advice / litigation (eg contract breach)	Not Applicable
Impacts on existing projects	None
Budget reallocation	Any costs related to the implementation of this motion will be managed within the 2022/2023 budget.
Capital investment	Not Applicable
Staff time in preparing the workshop / report requested in the motion	Not Applicable
Other	N/A
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 5.5 hours.

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- END OF REPORT -